

Advertising Partnerships

Annual Campaign Packages

GAME ON is the nation's premier hockey magazine, published six times per year and read cover-to-cover by Manitoba's hockey fans, hockey families and hockey players.

We boast more than 120 pages per issue, printed in high-quality gloss, perfect-bound format, covering everything from our Winnipeg Jets to countless up-and-coming hockey stars across Manitoba in all stages of development.

Aligning your marketing message in **GAME ON** is a sure-fire way to show your support for Manitoba's hockey community. You'll be driving business from local hockey fans, the hockey families investing in their kids' hockey development and the players who are influencing parental buying decisions.

We invite you to consider **GAME ON** as part of your marketing budget, showing your proud support for Manitoba's hockey community. Our 2021-2022 season marketing packages will get you exposure in all six of our print and digital editions for an entire year of marketing at one low annual rate. And you can pay for each edition separately, making your marketing with **GAME ON** affordable for any budget!

Sample editions at www.gameonhockey.ca

Visit our website at www.gameonhockey.ca

Manitoba's Hockey Community

The Davis Media Company Inc.

GAME ON

MANITOBA'S HOCKEY COMMUNITY

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Audience: 25,000 Readers Per Issue in Print & **Digital**

Reader Type: Hockey Fans, Hockey Families & Hockey Players

Market: Manitoba's Hockey Community

Distribution: Paid Subscription & Arena Circulation

Editorial Coverage: Winnipeg Jets, Manitoba Moose, Junior and Minor League Hockey, Women's Hockey, Equipment, Fitness & Nutrition Features **PLUS** Player Development Tips and Tricks!



Ask about **Sponsoring a Manitoba Player of the Month** and our **Sponsored Content** Opportunities!

Issue	Art Deadline	Impact Date
Jan/Feb 2022	Dec. 23, 2022	January
Mar/Apr 2022	Feb. 10, 2023	March
May/Jun 2022	Apr. 21, 2023	May
July/Aug 2022	Jun. 23, 2023	July
Sept/Oct 2022	Aug. 18, 2023	September
Nov/Dec 2023	Oct. 20, 2023	November

2022-2023 SEASON PREMIUM MARKETING PACKAGES

	Package Value	Annual Pricing	Per Issue, this works out to...
Inside Front or Inside Back Cover in all 6 Issues!	\$12,297	\$9,000	\$1,500
Outside Back Cover in all 6 issues!	\$13,197	\$10,500	\$1,750
2-Page Spread in all 6 issues!	\$15,897	\$11,100	\$1,850
2-Page Spread Cover Gatefold in all 6 issues!	\$23,697	\$19,500	\$3,250
Opposite Front Cover (Digital Exclusive) - 6 Issues!	\$19,497	\$16,170	\$2,695

2022-2023 SEASON REGULAR MARKETING PACKAGES

	Package Value	Annual Pricing	Per Issue, this works out to...
Full Page Full Colour in all 6 issues!	\$10,497	\$6,000	\$1,000
Half Page Full Colour in all 6 issues!	\$6,997	\$3,600	\$600
Third Page Full Colour in all 6 issues!	\$5,697	\$2,700	\$450

GAMEONHOCKEY.CA MARKETING PACKAGES

	3 Months	6 Months	12 Months
Banner Advertisement In Rotation (All Spots)	\$1,200	\$2,100	\$3,600

Read daily by Manitoba's Hockey Community, **GAME ON's** Website has 50,000+ Page Views Each Month. Please supply a 728 px x 90 px / 336 px x 280 px / 320 px x 50 px (Mobile) JPG or PNG. GIF if animated.